| ***UNIT NAME*: STRATEGIC PLAN (20XX-20XX)**Enrollment and Student Services - Western Washington UniversityApproved: *Month Year* |
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| **STRATEGIC ELEMENTS** |

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| **Vision** |  |

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| **Mission** |  |
| *How does the mission of this unit support the mission of the division?* |

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| **Service** **Population** |  |

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| **Access** **Diversity****Equity****Inclusion** **(ADEI)** | *How does the work of this unit support access, diversity, equity, and inclusion?* |

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| **Unit****Goals** |  |
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| **CORE STRATEGIES (ONGOING/LONG-TERM)** |

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| **Goal 1** |  |
| * **ESS Linkage**
 | *Which division goal does this unit goal support?*[ ]  Access/Persistence [ ]  Justice/Equity [ ]  Student Development [ ]  Community/Wellness |
| **Strategy 1A** |  |
| **Dept(s) Tasked** |  |
| **Measure 1A-1** |  |
| * **Target**
 |  |
| **Strategy 1B** |  |
| **Dept(s) Tasked** |  |
| **Measure 1B-1** |  |
| * **Target**
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| **STRATEGIC COLLABORATIONS (COLLABORATIONS)** |

[*Note: This section is for identifying cross-department or cross-unit collaborations which are critical to accomplishing strategies detailed above.*]

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| **Collaborative Strategy** | **Collaborating Departments** | **Primary Contacts** |
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| **APPENDIX: SPECIAL INITIATIVES (EMERGING/SHORT-TERM)** |

[*Note: This section is for identifying any short-term strategies to address emerging opportunities or challenges; and is intended to serve as an appendix to the long-term strategies outlined in the plan above.*]

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| **SPECIAL INITIATIVE A** |
| **Opportunity/****Challenge** |  |
| **Strategic****Recommendation** |  |
| **Supporting****Evidence** |  |
| **Critical** **Resources** |  |
| **Key** **Departments** |   |
| **Initiative****Timeframe** |  |
| **Measure A1** |  |
| * **Target**
 |  |