| ***UNIT NAME*: STRATEGIC PLAN (2021-2024)**  Enrollment and Student Services - Western Washington University  Approved: *Month Year* |
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| **STRATEGIC ELEMENTS** |

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| **Vision** |  |

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| **Mission** |  |
| *How does the mission of this unit support the mission of the division?* |

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| **Service**  **Population** |  |

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| **Access**  **Diversity**  **Equity**  **Inclusion**  **(ADEI)** | *How does the work of this unit support access, diversity, equity, and inclusion?* |

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| **Unit**  **Goals** |  |
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| **CORE STRATEGIES (ONGOING/LONG-TERM)** | |

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| **Goal 1** |  |
| * **ESS Linkage** | *Which division goal does this unit goal support?*  Access/Persistence  Justice/Equity  Student Development  Community/Wellness |
| **Strategy 1A** |  |
| **Dept(s) Tasked** |  |
| **Steve Fund Implementation** | *Which implementation strategies from the Steve Fund 2020 Report will be used to support this effort? (e.g., H1.a, E1.a, etc. - if applicable)* |
| **Measure 1A-1** |  |
| * **Target** |  |
| **Strategy 1B** |  |
| **Dept(s) Tasked** |  |
| **Steve Fund Implementation** | *Which implementation strategies from the Steve Fund 2020 Report will be used to support this effort? (e.g., H1.a, E1.a, etc. - if applicable)* |
| **Measure 1B-1** |  |
| * **Target** |  |

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| **STRATEGIC COLLABORATIONS (COLLABORATIONS)** |

[*Note: This section is for identifying cross-department or cross-unit collaborations which are critical to accomplishing strategies detailed above.*]

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| **Collaborative Strategy** | **Collaborating Departments** | **Primary Contacts** |
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| **APPENDIX: SPECIAL INITIATIVES (EMERGING/SHORT-TERM)** |

[*Note: This section is for identifying any short-term strategies to address emerging opportunities or challenges; and is intended to serve as an appendix to the long-term strategies outlined in the plan above.*]

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| **SPECIAL INITIATIVE A** | |
| **Opportunity/**  **Challenge** |  |
| **Strategic**  **Recommendation** |  |
| **Supporting**  **Evidence** |  |
| **Critical**  **Resources** |  |
| **Key**  **Departments** |  |
| **Initiative**  **Timeframe** |  |
| **Measure A1** |  |
| * **Target** |  |