**WWU > ESS > UNIT/DEPT – STRATEGY TABLE**

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| **MISSION (why)** | **GOALS (what)** | **STRATEGIES (how)** | **OUTCOMES (#)** |
| What will our unit/dept do (primary function) and why (primary impact)? | 1. What will our unit/dept accomplish, and how will we accomplish it? | 1A. What programs/services will help us accomplish this goal? | 1A-1. What outcome will we achieve through this strategy? |
| 1B. What programs/services will help us accomplish this goal? | 1B-1. What outcome will we achieve through this strategy? |
| 2. What will our unit/dept accomplish, and how will we accomplish it? | 2A. What programs/services will help us accomplish this goal? | 2A-1. What outcome will we achieve through this strategy? |
| 2B. What programs/services will help us accomplish this goal? | 2B-1. What outcome will we achieve through this strategy? |
| 3. What will our unit/dept accomplish, and how will we accomplish it? | 3A. What programs/services will help us accomplish this goal? | 3A-1. What outcome will we achieve through this strategy? |
| 3B. What programs/services will help us accomplish this goal? | 3B-1. What outcome will we achieve through this strategy? |
| 4. What will our unit/dept accomplish, and how will we accomplish it? | 4A. What programs/services will help us accomplish this goal? | 4A-1. What outcome will we achieve through this strategy? |
| 4B. What programs/services will help us accomplish this goal? | 4B-1. What outcome will we achieve through this strategy? |
| 5. What will our unit/dept accomplish, and how will we accomplish it? | 5A. What programs/services will help us accomplish this goal? | 5A-1. What outcome will we achieve through this strategy? |
| 5B. What programs/services will help us accomplish this goal? | 5B-1. What outcome will we achieve through this strategy? |